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Sun Life Financial Asia Diabetes Awareness Study Reveals Low Awareness Of Gestational Diabetes Risk Among Pregnant Women

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KUALA LUMPUR, Nov 13 (Bernama) – The latest Sun Life Financial Asia Diabetes Awareness Study reveals an alarming knowledge gap in diabetes. 30% of Asian women who are or were pregnant in the past three years are unaware of the risk of developing gestational diabetes in pregnancy. Whereas, one in seven births in Asia is affected by gestational diabetes[1].

The prevalence of diabetes is a growing health challenge in the region. "Sun Life, as a leading international financial services organization with a strategic focus on promoting awareness and prevention of diabetes, has commissioned the Sun Life Financial Asia Diabetes Awareness Study to demystify this chronic disease. The study aims at bridging the knowledge gap and promoting positive perception change towards diabetes, helping people live healthier lives - both physically and mentally, in addition to achieving lifetime financial security." said Jeremy Young, Chief Marketing Officer, Sun Life Financial Asia.