

Sun Life Malaysia Continues Fight Against Rising Risk Of Diabetes With Its Fifth Nationwide Blood Glucose Screening Programme

Sun Life Malaysia partners with BookDoc, Health Lane Family Pharmacy, Roche and MOG Eyewear to expand blood glucose and eye screening access and raise awareness for healthier lifestyles among Malaysians

Kuala Lumpur, 13 August 2024 – Sun Life Malaysia, a leading life insurance and family takaful provider, recently launched its fifth annual Blood Glucose Screening programme, aimed at addressing the alarming rise of diabetes risk among Malaysians.

Since the beginning of the programme in 2019, it has become a foundation of Sun Life Malaysia's commitment to raise awareness about the importance of a healthy lifestyle and facilitate early detection of diabetes risks across all age groups. To date, the programme has screened over 28,000 Malaysians, making significant strides in identifying and addressing elevated blood glucose levels among participants of all ages.

Raymond Lew, CEO and President/Country Head of Sun Life Malaysia said, "Last year's programme revealed that 36% of Malaysians screened (aged 18 to 70) were at risk of high blood glucose level. It is concerning to see the current driving force of our economy, society and families facing potential health impacts. Therefore, it is imperative for Sun Life Malaysia to continue to push forward with our efforts to combat diabetes by focusing on three core areas: Detect, Diagnose, and Prevent,".

This year, Sun Life Malaysia is once again partnering with Health Lane Family Pharmacy to offer complimentary blood glucose screenings at 200 participating Health Lane outlets nationwide, promoting early detection and monitoring of diabetes.

Additionally, Sun Life Malaysia is also teaming up again with Roche Diagnostics, a leading healthcare and pharmaceutical company, who will provide free test kits and discounts on glucometers as well as with MOG Eyewear, Malaysia's leading eye care provider with more than 100 optometrists offering free eye health assessments, including a personalised eye profile consultation through their renowned 6-in-1 Vision Experience, valued at RM350, across 41 participating outlets to address the risk of vision impairment resulting from diabetes.

To further empower Malaysians to reclaim their health, particularly those with elevated blood glucose levels, Sun Life Malaysia is partnering with BookDoc, Malaysia's leading digital healthcare provider, for the first time. They will offer a three-month coaching programme designed to manage diabetes risks and promote a holistic healthy lifestyle. Participants will have access to qualified dietitians and a step-tracking reward system through the app, incentivising them for their healthy behaviours

"We are thrilled to collaborate with Sun Life Malaysia to drive further impact in reducing diabetes prevalence in Malaysia. At BookDoc, our mission is to improve health outcomes through innovative technology. We believe our three-month coaching programme will be able to deliver tailored guidance and support to those at risk or living with diabetes, helping them make informed lifestyle choices to improve diabetes management and care. Together with Sun Life Malaysia, we can make a significant impact in the fight against diabetes and contribute to healthier communities. We look forward to the positive outcomes this

collaboration will bring and remain committed to promoting preventive healthcare." Reuben Poh, CEO of BookDoc.

"We are deeply concerned about the widening gap in medical protection amidst escalating medical costs and a significant rise in medical inflation, averaging between 10 to 15 percent annually between 2013 and 2018 in Malaysia. This underscores the urgency to prioritise prevention, regular health checks, and promoting healthy lifestyles. We are proud to partner with BookDoc, Health Lane, Roche and MOG Eyewear, who share our commitment to fostering a healthier and sustainable community," emphasised Raymond Lew.

For more information about Sun Life's nationwide Blood Glucose Screening Programme and how to participate, visit <https://slmscreening.bookdoc.com/>

Connect with Sun Life Malaysia

[Facebook](#) | [Instagram](#) | [YouTube](#)

#SunLifeMalaysia

#LifelsBrighterUnderTheSun

#InsureLit



About Sun Life Malaysia

Sun Life Malaysia (Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad) is a joint venture by Sun Life Assurance Company of Canada and Khazanah Nasional Berhad.

As a life insurance and Family Takaful provider, Sun Life Malaysia offers a comprehensive range of products and services to Malaysians across the country and is focused on helping Clients achieve lifetime financial security and live healthier lives. Sun Life Malaysia distributes its products through a range of distribution channels including bancassurance and bancatakaful, agency force, direct marketing and telemarketing, corporate and government business and e-distribution.

Sun Life Assurance Company of Canada is a principal operating life insurance subsidiary of Sun Life Financial Inc., a leading international financial services organisation providing insurance, wealth and asset management solutions to individual and corporate Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of 31 March 2024, Sun Life had total assets under management of C\$1.47 trillion. For more information, please visit www.sunlife.com.

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

For more information, please visit www.sunlifemalaysia.com.

Media Relations Contact:

Angela Tham
Senior Manager, Brand & Communications
T. +603 2614 8846
angela.tham@sunlifemalaysia.com

Deborah Lam
BrandThink Malaysia
M. +6017 335 2148
deborahlam@brandthinkasia.com