

Sun Life Malaysia 10th Anniversary Social Media Glow Up Contest Terms and Conditions

1. The Campaign Period

The 'Sun Life Malaysia 10th Anniversary Social Media Glow Up Contest' ("**the Contest**") is organised by Sun Life Malaysia Assurance Berhad, [Registration No.: 199001005930 (197499-U)], (hereinafter referred to as the "**Company**") from 2 October 2023 to 6 November 2023, 11:59PM ("**Contest Period**").

The Company may, at its sole and absolute discretion, extend or suspend the **Contest Period** at any time without prior notice.

2. Eligibility

The Contest is only open to Malaysian citizens and Permanent Residents (PR) with Malaysian identification card, aged 18 and above (the "**Participant(s)**").

3. The Contest Mechanics

- a) The Contest information will be available on the Company's official Instagram page (https://www.instagram.com/sunlifemalaysia_my/) ("**the Company's IG Page**") during the Contest Period ("**Contest Post**"). Any entries submitted after the Contest Period shall not be entertained.
- b) To participate in the Contest, the Participants are required to complete the following:
 - (i) Share a photo showcasing your glow up transformation journey on your Instagram (IG) profile. Make sure your account is public so we can spot you;
 - (ii) Craft an inspiring caption highlighting your remarkable glow up transformation journey as you pursue your dreams and achieve extraordinary success. Include hashtags #GlowUpWithSunLife #SunLifeMalaysia;
 - (iii) Don't forget to tag our Company's IG page @sunlifemalaysia_my in your post;
 - (iv) Make sure to follow and like our Company's Instagram and Facebook (FB) Pages, and
 - (v) Lastly, tag three (3) friends on the Contest Post.

4. Judging / Winning Criteria

Ten (10) entries that successfully meet the requirements mentioned in the Contest Mechanics above with the most creative and original caption showcasing the Participants' transformation journey as judged by the Company will be selected by the Company as the winners.

Any and all decisions made by the Company in relation to every aspect of the Contest shall be final and conclusive. Any subsequent correspondences, disputes, appeal or enquiries disputing such decisions will not be entertained.

5. Prizes (TBC)

Only one (1) Prize (as hereinafter defined) will be awarded per winning entrant. The Prizes are as follows:

One (1) x iPad 10th Gen 256GB = Grand Prize

One (1) x Garmin Watch Forerunner 245 = 1st Runner Up

One (1) x Beats Fit Pro True Wireless Earbuds = 2nd Runner Up

One (1) x 5-piece cook set from Cosmic Cookware = 3rd Runner Up

One (1) x Classpass Gift Card = 4th Runner Up

Five (5) x Sun Life Malaysia 10th Anniversary Merchandizes = Consolation Prize

The Company reserves the right to substitute the Prize with item(s) of equivalent value at any time without prior notice, liability or compensation to any Participant, winner, or any other party.

The Prize is not transferable, redeemable and/or exchangeable for cash or credit of any kind.

The Company shall have no obligation to substitute the Prize with any alternative prize, cash equivalent or other compensation in the event the winners fail to redeem or utilise the Prize for any reason whatsoever.

6. Winners

The winners will be notified by the Company via private message on Instagram. If a winner cannot be contacted within five (5) working days of being notified by the means stated above, at the absolute discretion of the Company, the winner will be disqualified from winning the Prize and another Participant that successfully meet the requirements mentioned in the Contest Mechanics above with the next most creative and original caption on their Glow Up transformation journey, as judged by the Company, will be selected by the Company as the winner. This selection process will be repeated until a winner is successfully contacted.

7. Other Conditions

By participating in the Contest, the Participants are deemed to have read, understood and agreed to be bound by the Terms and Conditions stipulated herein and will abide by all decisions made by the Company.

By participating in the Contest, the Participants are agreeing to the Company storing and using the Participants' information as well as any images shared for any marketing purposes. The Company will not share the Participants' information with third parties unless it is specifically agreed by the Participants on the sharing of these details and the Participants can opt out at any time by emailing the Company at social.media@sunlifemalaysia.com directly.

By participating in the Contest, the Participants have agreed to allow the Company, at its absolute discretion, to use the Participants' name, photographs, voice and/or video recordings and entries for publicity, advertising or the Contest purposes in any manner it deems appropriate, without first obtaining any further consent nor making any payment whatsoever to the Participants.

The Participants and/or the winners shall assume full liability in the event of any injury, damage or claim resulting from participation in the Contest and/or use and/or redemption of the Prize and/or infringement of a third party intellectual property rights.

The Company reserves the right to disqualify any Participant and/or winner if it has reasonable grounds to believe that the Participant and/or the winner has breached any of the Terms and Conditions of the Contest or if any Participant and/or the winner has provided inaccurate information whilst participating in the Contest.

The Company shall not be held liable or responsible for any delay and/or failure due to any internet service provider-related issues; including but not limited to any delay and/or failure of the system to capture the Participants' participation in the Contest and/or the end of the Contest Period due to, including but not limited to, an internet error or glitch, poor internet connection and web page glitch. No proof of entries to show the Participants' participation in the Contest will be entertained.

The Company has the absolute discretion to change, delete or add to any of these Terms and Conditions and/or to terminate, suspend or cancel the Contest at any time without prior notice. For the avoidance of doubt, termination, suspension or cancellation of the Contest shall not entitle any of the Participants and/or the winners to claim compensation against the Company for any and all losses or damages suffered or incurred by the Participants and/or the winners as a direct or indirect result of such act of termination, suspension or cancellation.

The Participants and/or the winners acknowledge, understand and agree that their details may be shared by the Company for the purposes of the Contest. Any Participants' information or personal data ("**Personal Data**") provided by the Participants to the Company in connection with the Contest shall be kept confidential except to any activities mentioned thereto. The Company shall take all reasonable precautions to preserve the integrity and prevent any corruption or loss, damage or destruction of Participants' Personal Data and shall at all times comply with the requirements of the Personal Data Protection Act 2010. The Company shall at all times ensure that the Participants' Personal Data is processed diligently in compliance to existing laws and in accordance with the Company's Privacy Notice accessible from the Company's website at www.sunlifemalaysia.com.

The Company shall not be held liable or responsible for any damage and/or missing of items of the Prize once they are delivered to and/or collected and/or accepted by the winners.

All personal information provided by the qualifying winners and winners will be kept confidential and will be used by the Company for the purposes of identity authentication and the Prize distribution only.

The Company shall not be held liable in any manner whatsoever to the Participants for any loss or damages howsoever arising in connection with the Contest (including loss of opportunity and consequential loss flowing therefrom) and damage suffered in the event the winners cannot be reached. Furthermore, the Company shall not be liable for any default in respect of the Contest due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm, pandemic or any event beyond the reasonable control of the Company.

The Participants and/or the winners are participating in the Contest at their own risk. The Company and their affiliated partners will not be responsible or held liable, and the Participants agree to waive, release, absolve and discharge the Company and their affiliated partners from any and all liability, for any injury or death, disability, damage or loss of property, whether personal or otherwise, suffered or caused, howsoever during the participation, or after the participation, in the Contest.

The Participants and/or the winners shall indemnify and hold harmless the Company and their affiliated partners from any and all liabilities or claims, actions, lawsuits, damages and judgement, including solicitor's fees, arising out of or relating to the Participants' participation in the Contest, acceptance of any Prize, and/or the use of the Participants' entry and/or likeness in connection with the Contest, whether caused by the negligence of the Company and their affiliated partners or otherwise, or violation of these Terms and Conditions,

The Company shall not be liable to any Participant, winner or any other person for any failure to supply or provide the Prize due to reasons or circumstances beyond its control.

The Contest is in no way sponsored, endorsed or administered by, or associated with, Meta (the company that owns and operates Facebook and Instagram). By participating in the Contest, the Participant agrees to a complete release of Meta from any claims whatsoever.

In the event of any complaints related to the Contest, the Participants may contact the Company via email at social.media@sunlifemalaysia.com.

These Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia and the Participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.